



JERAMIE MITCHELL
Regional Executive Chef
Delaware North Companies Sportservice at Busch Stadium

As regional executive chef for Delaware North Companies Sportservice, Jeramie Mitchell oversees the significant culinary operations at Busch Stadium in St. Louis and lends his expertise to other Sportservice locations in Missouri and the West. Specifically, he assists and mentors other chefs and culinary teams in operating premium dining and concessions, and heads large culinary teams assigned to many of Delaware North's most complex events.

Since joining Sportservice's Busch Stadium team in 2002, Mitchell has quickly become one of Delaware North's brightest stars. In 2004, he achieved chef de cuisine certification from the American Culinary Federation (ACF). Mitchell oversees more than 130 chefs and cooks in Busch Stadium's six production kitchens. Together, the team produces everything from home-style barbeque to creative cuisine for Busch Stadium's clubs, suites, party rooms and concessions.

Mitchell is often responsible for leading and mentoring teams of hundreds of chefs from various backgrounds and locations as he manages catering and other operations for key Delaware North events. In recent years, he has overseen culinary operations for two World Series events, in addition to helping host the Safari Club International, one of the largest conventions hosted annually in Reno, Nev. Mitchell also played an integral role in opening the new Busch Stadium in 2006, working behind the scenes to plan the layout of the new kitchens, while also managing the successful breakdown of and transfer from the previous stadium.

An Indiana native, Mitchell started learning food preparation at the tender age of 6 – alongside his grandmother. He has since cooked in kitchens and fine-dining establishments across the United States. Prior to joining Sportservice, Mitchell served as a sous chef for British Master Chef Adrian Mann at the renowned Dexter's of Thornton Park in Orlando, Fla., and at Bertolini's Trattoria in Indianapolis. Mitchell's skills were also showcased at the Fox Hollow Golf Club in New Port Richey, Fla., and at the Renaissance Hotel in St. Louis, where he helped capture the Outstanding Hotel award for Renaissance Hotels in 2001. Along the way, he won a bronze medal in hot food preparation in an ACF competition.

After joining the U.S. Army in 1989 and serving in Operation Desert Storm, Mitchell earned his associate's degree in culinary arts and a bachelor of science degree in food service management from Johnson & Wales University in Charleston, S.C.

JAMES MAJOR
Regional Executive Chef
Delaware North Companies Sportservice at Progressive Field

As regional executive chef for Delaware North Companies Sportservice, James Major oversees the significant culinary operations at Progressive Field, home of the Cleveland Indians, and lends his expertise to other Sportservice locations in Ohio, Pennsylvania, Tennessee and Florida. Specifically, he assists and mentors other chefs in operating premium dining and concessions, and heads large culinary teams assigned to many of Delaware North's most complex events.

Major joined Sportservice in February 2007 as Progressive Field's terrace club chef, overseeing the kitchens and all catering operations, developing menus and assisting the executive chef in managing the staff.

Since becoming the executive chef in 2008, the Cleveland native has helped introduce a number of successful initiatives, including the popular "Dinner on the Diamond" gourmet dinner experience, which is returning for a second year in 2009. In April he helped roll out the Go! Foods healthy menu selections at Progressive Field, a joint initiative with the Indians and the Cleveland Clinic.

Major has brought diverse culinary experience to Delaware North. In May 2003, he began operating his own Cleveland restaurant, Major's Club Isabella, where he oversaw all operations until joining Sportservice. He began his culinary career as a cook in the Navy.

Major is certified as a chef de cuisine by the American Culinary Federation. He has received several prestigious awards, including the "Taste of Cleveland" 2003 award, "Cleveland's Best Appetizers" in 2004, and three Navy and Marine Corps achievement medals for outstanding service and valor. He also won the regional James Beard Award Dinner in 2001.

Major holds an associates degree in occupational studies in the culinary arts from the Culinary Institute of America.

LINDA HOERNIG
Retail Director
Delaware North Companies Sportservice at Busch Stadium

Linda Hoernig serves as retail director for Delaware North Companies Sportservice, the food service and retail provider at Busch Stadium in St. Louis. She works behind the scenes to bring St. Louis Cardinals fans the region's most exclusive memorabilia and apparel, helping them take a piece of the game home with them.

Hoernig has been a part of Sportservice's team at Busch Stadium for more than 12 years. As the lead buyer, Hoernig has forged critical relationships with vendors that enable Sportservice to stock The Official Cardinals Team Store from top to bottom with an incomparable selection of

unique merchandise. In addition, Hoernig manages a team of 125 associates in overseeing the operations of The Official Cardinals Team Store, three other licensed stores throughout the stadium, and more than 20 retail kiosks surrounding the ballpark.

Aside from keeping a watchful eye on the Team Store – open nearly 365 days a year – Hoernig’s expertise and accomplishments span some of the most memorable events in St. Louis baseball history. In 1998, Hoernig helped fans celebrate Mark McGuire’s 62nd home run, and she helped commemorate the final season at the old Busch Stadium in 2005. She also played a vital role in the planning and opening of approximately 8,000 square feet of selling space for the inaugural season of the new Busch Stadium in 2006, and then secured exclusive memorabilia to celebrate the St. Louis Cardinals’ World Series win on home turf that same year. Hoernig welcomed actress and sports fashion designer Alyssa Milano to Busch Stadium in 2008, and soon she’ll help host one of the most exciting events in baseball, the 2009 All-Star Game.

Prior to joining Sportservice, Hoernig worked for Kiel Center Partners as the retail director and at a small management firm in St. Louis that owned and operated five retail locations.

LOREN PAWLITZ
Retail Manager
Delaware North Companies Sportservice at Busch Stadium

As retail manager for Delaware North Companies Sportservice, the food service and retail provider at Busch Stadium in St. Louis, Loren Pawlitz is responsible for creating the region’s most exclusive shopping experience for St. Louis Cardinals fans. Alongside Retail Director Linda Hoernig, Pawlitz oversees all of the retail operations at Busch Stadium, including The Official Cardinals Team Store, three other licensed stores around the stadium, and nearly 20 retail kiosks throughout the ballpark.

Pawlitz joined Sportservice’s Busch Stadium team in 2007. Since then, he has helped shape The Official Cardinals Team Store as a destination that fans depend on for baseball apparel, trendy clothing for women, infants and toddlers, and signature Cardinals memorabilia and home goods. Pawlitz’ most recent accomplishments at the stadium include welcoming actress and sports fashion designer Alyssa Milano to Busch Stadium in 2008, and coming soon, helping to host the 2009 All-Star Game.

Prior to joining Sportservice, Pawlitz served in a variety of managerial positions with brands like Shoe Carnival, Finish Line and Clarks of England. A St. Louis native, Pawlitz spent five years as assistant manager at Ted Drewes Frozen Custard, another beloved St. Louis destination and landmark.

BRETT SALZENSTEIN
Retail Manager for the Cardinals Team Store Presented by Nike
Delaware North Companies Sportservice at Busch Stadium

Brett Salzenstein serves as retail manager for the Cardinals Team Store presented by Nike, which is operated by Delaware North Companies Sportservice, the food service and retail provider for the St. Louis Cardinals at Busch Stadium. The store, which opened in June 2009 in downtown St. Louis, is the first of its kind in the city and represents a collaboration among the St. Louis Cardinals, Nike and Major League Baseball.

As a member of the Sportservice retail team since 2004, Salzenstein has managed the opening of a number of new retail stores and operations for the company at other locations, including at Dodger Stadium for the Los Angeles Dodgers and at U.S. Cellular Field for the Chicago White Sox. He also managed Sportservice's takeover of retail operations at several mall locations for the Minnesota Twins in 2008 and has been involved with other Sportservice retail projects in Detroit and Milwaukee.

Salzenstein's top priority in 2009 is managing the Cardinals Team Store presented by Nike. Alongside Retail Director Linda Hoernig, Salzenstein is helping to ensure All-Star Game fans receive *the* most exclusive selection of All-Star and Nike apparel available. The duo has worked diligently, quickly developing graphics, signs, merchandise and more with a multitude of vendors. Thanks to their efforts, the space in the former International Bowling Hall of Fame and Museum has been transformed to anchor part of the All-Star Game festivities as the Cardinals Team Store presented by Nike. In celebration of the All-Star Game, Salzenstein is also helping to manage a special three-day autograph session with baseball Hall of Famers Lou Brock, Bob Gibson, Ozzie Smith, Reggie Jackson, Steve Carlton, Tony Gwynn and others.

Outside of the All-Star Game, Salzenstein's regular responsibilities include serving as retail manager for Sportservice at the Edward Jones Dome. There, Salzenstein works with a 50-plus person team to guarantee St. Louis Rams fans have access to premier Rams memorabilia, along with the most exclusive selection of Rams apparel and caps.

Salzenstein graduated from DePaul University in Chicago with a bachelor's degree in business management in 2004.