

Twins Majestic Clubhouse Store Opens at Target Field

MINNEAPOLIS – ST. PAUL, Minn. – The Minnesota Twins and Target Field food service and retail partner Delaware North Sportservice are proud to announce the opening this week of the Twins Majestic Clubhouse Store at Target Field.

“The Twins Majestic Clubhouse Store features the broadest available selection of Minnesota Twins apparel and merchandise, including many exclusive items,” said Dave St. Peter, Twins president. “This store and the other retail stores and locations at Target Field will provide Twins fans with a memorable and exciting shopping experience.”

The store is located on Target Plaza by Gate 29. It can be accessed on non-game days via 7th Street. Preliminary hours are Monday to Saturday, 10 a.m. to 8 p.m.; and Sunday, 10 a.m. to 6 p.m. Those hours might be adjusted closer to Opening Day. The store will be open on game days and evenings.

“The 4,600-square-foot store has been designed to be sleek, spacious, fun and tastefully outfitted to reflect the unique Minnesota Twins brand and thus enhance the fan experience at Target Field,” said Pete Spike, Sportservice’s general manager.

“Our experience with a number of new ballparks featuring similar large retail stores is that they become a very important destination,” Spike added. “Fans want to be able to take home something to remember their experience and to display their team’s logo and colors in many different ways.”

In addition to jerseys, coats and other apparel by Majestic, the official uniform provider of Major League Baseball, the store will feature MLB-licensed merchandise from Nike, Banner 47, New Era, TOUCH by Alyssa Milano and other well-known brands.

The store features sections for men’s, women’s and youth apparel – including jerseys, T-shirts, and both warm and cold weather outerwear and gear – plus sections for head gear and merchandise – from small novelties to commemorative items to vintage accessories for women such as handbags and jewelry.

Authentic player-worn jerseys and other game-used apparel and merchandise such as baseballs, bats, batting helmets and even bases are also featured. Fans will also be able to order personalized jerseys and other items.

Additional Target Field Retail

In addition to the Twins Majestic Clubhouse Store, Target Field will feature a number of other retail options for fans during games. Five other stores, including the New Era Cap store on the main concourse in left field, are conveniently located on different levels of Target Field. Nine portable carts offer retail items throughout the concourses of Target Field

Twins Pro Shops

Fans can also shop at the three Twins Pro Shops located in Twins Territory in Apple Valley at Southport Centre, in Roseville at Rosedale Marketplace and in Minnetonka at Ridge Square. The Twins Pro Shops are open 10 a.m. to 8 p.m. weekdays, 10 a.m. to 6 p.m. Saturdays, and 11 a.m. to 5 p.m. Sundays. Sportservice also operates the three Twins Pro Shops.

Sportservice operates retail services for 18 major pro sports franchises, including seven Major League Baseball (MLB) teams (Twins, Cardinals, Reds, Tigers, White Sox, Padres, Brewers). Parent company Delaware North also operates retail stores at airports nationwide and several national parks.

Season tickets for the inaugural season at Target Field are now on sale. For more information on Twins season, group and individual tickets, please visit www.twinsbaseball.com or call (612)

33-TWINS / (800) 33-TWINS.